City University of Hong Kong Course Syllabus

offered by Department of English with effect from Semester A 2022/2023

Part I Course Overv	iew
Course Title:	The Graphic Novel
Course Code:	EN6520
Course Duration:	One Semester
Credit Units:	3 credits
Level:	P6
Medium of Instruction:	English
Medium of Assessment:	English
Prerequisites: (Course Code and Title)	None
Precursors: (Course Code and Title)	None
Equivalent Courses: (Course Code and Title)	None
Exclusive Courses: (Course Code and Title)	None

Part II Course Details

1. Abstract

This course will focus on the graphic novel as a literary form. As students discuss influential contemporary graphic novels, they will consider how these visual/verbal texts can be interpreted from different theoretical points of view. Along with critical interpretation, students will also become familiar with the language of comics and develop a sense of how graphic narratives communicate meaning on different levels. The main assessment tasks include analysis essay responses and a group project, that latter of which will involve students working collaboratively to create their own graphic narrative. Throughout the course students will also be given the opportunity to weigh the pedagogical benefits of using graphic narratives in the classroom.

2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs#	Weighting*	Discov	ery-en	riched
		(if	curricu	ılum re	lated
		applicable)		ng outco	
			(please	e tick	where
			approp	riate)	
			A1	A2	<i>A3</i>
1.	Identify key, texts, concepts related to comics and graphic novels.		v	v	
2.	Examine the aesthetic and creative aspects of graphic narratives by exploring themes and styles of diverse texts		V	V	
3.	Apply critical reading, thinking, and writing skills in interpreting visual/verbal texts		V	v	v
4.	Discuss the characteristics of graphic narratives and understand their interdisciplinary possibilities		v	V	V
5.	Generate relevant creative responses in relation to comics and graphic novels		V	V	v
* If weight	ting is assigned to CILOs, they should add up to 100%.	100%		•	•

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Teaching and Learning Activities (TLAs)

TLA	TLA Brief Description		LO N	o.			Hours/week
	_	1	2	3	4	5	(if applicable)
Interactive lecturing and discussion	Each week students will be introduced to texts and will be encouraged to discuss and analyse them in pairs and in groups	v	V	V	v		
Composition and critical analysis of key concepts and ideas	Students will write critical response papers to engage with key concepts and ideas introduced in class.	V		v	v	v	
Application of knowledge through discussion and presentation	Students will give a presentation related to their project. Presentations will involve the whole class as they provoke discussion and questions	v		v	v	v	
Creative response to comics and graphic novels	Students work collaboratively to create a comprehensive project could include verbal, visual, and auditory elements.	v		v	v	v	

4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities			Weighting*	Remarks				
	1	2	3	4	5			
Continuous Assessment: _100	_%							
Reading Journal: Students respond to prompts while	v	V	V	V	V		30%	Individual Work
maintaining a close engagement with course readings.								
with course readings.								
Analysis Essay: Students conduct a focused analysis of a course text	v	V	V	V	V		30%	Individual Work
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Group Project: Drawing on theories and concepts from the course, students will create their own graphic narrative. This includes a brief written commentary and an informal presentation of this work.			V	V	V		30%	Group Work
Class participation and	V	V	V	V	V		10%	Individual work
attendance:								
Students are expected to contribute to in-class								

discussions and to demonstrate their learning in reading relevant materials					

^{*} The weightings should add up to 100%.

100%

5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Applicable to students admitted in Semester A 2022/23 and thereafter

Assessment Task	Criterion	Excellent	Good	Marginal	Failure
4 4 4 5 5		(A+, A, A-)	(B+, B)	(B-, C+, C)	(F)
1. Analysis Essay	Organization and Cohesion	The organization between sentences, paragraphs, and ideas is effective and smooth.	Organization supports thesis. Transitions between ideas are clear and functional. There is a sense of progression	Some signs of logical organization. May have abrupt or illogical shifts and ineffective flow of ideas.	Ideas are not clearly contextualized. Unclear organization.
		The writing is cohesive and logically organized.	as the argument unfolds.		
	Language	Exceptionally well composed. Words are used with precision and accuracy. Clear command of grammar.	Strong control of language and a wide lexical range. Grammatical structures are varied and well-constructed.	Effective and functional control. Basic ideas are communicated effectively. Errors may cause some distraction.	There is a high density of errors, causing strain for the reader. The meaning is sometimes lost or unclear
	Analysis	Shows a deep understanding of the relevant texts including relevant research.	The discussion of the primary and secondary texts is sufficiently detailed.	Evident discussion of the relevant texts but lacking in detail.	Very little if any engagement with primary and secondary texts
2. Reading Journal	Depth of Engagement	Identifies patterns and repeated themes in the readings, including secondary and critical materials; explores the ramifications and	Attempts to explore the ramifications and implications of the texts including secondary and critical materials; engages with specific	Makes observations about the reading or asks questions of the material, but the entries are not always tied to specific passages.	Demonstrates a minimal understanding of relevant texts and/or lacking in content.

				T	T
		implications of the	passages and makes		
		texts; highly effective	comments on their		
		engagement with	significance.		
		specific passages and			
		thoughtful comments on			
		their significance.			
	Language	Exceptionally well composed. Words are used with precision and accuracy. Clear command of grammar.	Strong control of language and a wide lexical range. Grammatical structures are varied and well-constructed.	Effective and functional control. Basic ideas are communicated effectively. Errors may cause some distraction.	There is a high density of errors, causing strain for the reader. The meaning is sometimes lost or unclear
3. Group Project	Application of key concepts	Excellent and thorough understanding of key concepts. Shows insightful and subtle ideas.	Very good understanding of key concepts. Shows some insightful and subtle ideas.	Rather limited understanding and weak application of key concepts.	Poor application of key concepts. Ideas not clearly expressed.
	Teamwork	Dynamic teamwork. All members show great support to one another.	Good team effort. Members work closely together to put all parts together.	Limited team effort shown. Some members may not participate actively. Some parts are not well connected.	An overall of lack of support for members and organization is not evident.
	Creativity and Originality	Shows very high level of creativity and originality in the project	Shows high level of creativity and originality in the project	The project lacks creativity and originality.	The project is completely lacking in creativity and originality
4. Participation	Engagement	Participation in in-class activities (such as group discussion and writing tasks)	Makes significant contribution to in-class discussion and completes writing tasks satisfactorily.	Little evidence of participation in class; completes very few inclass writing tasks	Fails to sufficiently participate in in-class activities (including discussion and writing)

Applicable to students admitted before Semester A 2022/23

Assessment Task	Criterion	Excellent	Good	Fair	Marginal	Failure
Analysis Essay		(A+, A, A-)	(B+, B, B-)	(C+, C, C-) Elements of	(D)	(F) Ideas are not
Analysis Essay	Organization and	The organization	Organization	Marginal and	Some signs of	clearly
	Cohesion	between sentences,	supports thesis.	Good	logical	contextualized.
		paragraphs, and	Transitions		organization. May	TT 1
		ideas is effective and	between ideas		have abrupt or	Unclear organization.
		smooth.	are clear and		illogical shifts and	<i>3</i>
		The writing is	functional.		ineffective flow of	
		cohesive and	There is a sense		ideas. Generally	
		logically organized.	of progression		very choppy.	
			as the argument			
			unfolds.			
	Language and Style	Language is used	Almost all	Some minor	Many sentences	There are
		effectively and with	sentences are	mistakes remain	have mistakes,	several
		a high level of	error free. There	but these do not	which causes strain	mistakes in
		precision.	is a sense of	confuse the	for the reader. The	grammar and
			precision in	reader or impede	meaning is	word choice,
			word choice.	meaning.	sometimes distorted	often impeding
			The writer	The writer	or unclear.	communication
			successfully	attempts to use		and causing
			uses complex	complex		severe strain
			sentence	grammatical		for the reader.
			structures to	patterns to		
			convey ideas.	convey ideas.		

	Analysis	Shows a deep	The discussion	Elements of	Some discussion of	Very little if
		understanding of the	of the primary	Marginal and	the relevant texts,	any
		relevant texts.	texts is	Good	but mostly in	engagement
			sufficiently		general and broad	with the
		Sophisticated	detailed. There		terms. Lacks	primary texts
		reading/interpretative	is a sense of the		details.	
		skills apparent.	writer			
			interpreting the			
			text.			
Reading Journal	Depth of	Identifies patterns	Attempts to	Elements of	Makes observations	Ideas are not
	Engagement	and repeated themes	explore the	Marginal and Good	about the reading or	clearly contextualized.
		in the readings,	ramifications		asks questions of	
		including secondary	and implications		the material, but the	Many general, vague
		and critical	of the texts		entries are not	comments
		materials; explores	including		always tied to	
		the ramifications and	secondary and		specific passages.	
		implications of the	critical		Several vague	
		texts; highly	materials;		comments. Lacking	
		effective engagement	engages with		in originality.	
		with specific	specific			
		passages and	passages and			
		thoughtful comments	makes			
		on their significance.	comments on			
			their			
			significance.			

	Language and Style	Language is used	There is a sense	Some minor	Several sentences	There are
		effectively and with	of precision in	mistakes remain	contain errors	several
		a high level of	word choice and	but these do not	which causes strain	mistakes in
		precision and clarity.	grammar with	confuse the	for the reader. The	grammar and
			some minor	reader or impede	meaning is	word choice,
			inconsistencies.	meaning.	sometimes distorted	often impeding
					or unclear.	communication
Group Project	Application of key	Excellent and	Very good	Fair	Rather limited	Poor
	concepts	thorough	understanding of	understanding of	understanding and	application of
		understanding of key	key concepts.	key concepts.	weak application of	key concepts.
		concepts. Shows	Shows some	Ideas may not	key concepts.	Ideas not
		insightful and subtle	insightful and	always be		clearly
		ideas.	subtle ideas.	clearly		expressed.
				expressed.		
	Teamwork	Dynamic teamwork.	Good team	Satisfactory	Limited team effort	An overall of
	Teamwork	All members show	effort. Members	team effort.	shown. Some	lack of support
		great support to one	work closely	Most members	members may not	for members
		another.	together to put	show good	participate actively.	and
			all parts	support for one	Some parts are not	organization is
			together.	another. Parts	well connected.	not evident.
				are generally		
				well connected.		
	Creativity and	Shows very high	Shows high	Not much	The project lacks	The project is
	Originality	level of creativity	level of	creativity and	creativity and	completely
		and originality in the	creativity and	originality in the	originality.	lacking in
		project	originality in the	project.		creativity and

			project			originality
Participation	Participation in in-	Makes significant	Makes	Seldom makes	Little evidence of	Fails to
	class activities (such	contribution to in-	occasional	contribution to	participation in	sufficiently
	as group discussion	class discussion and	contribution to	in-class group	class; completes	participate in
	and writing tasks)	completes writing	in-class group	discussion;	very few in-class	in-class
		tasks satisfactorily.	discussion and	completes most	writing tasks	activities
			completes the	of the in-class		(including
			writing tasks	writing tasks		discussion and
			satisfactorily.			writing)

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

graphic novels, comics, graphic narrative studies

2. Reading List

2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

1.	Bechdal, Alison, Fun Home (2007)
2.	Karasik, Paul and David Mazzucchelli, City of Glass (2004)
3.	Satrapi, Marjane, Persepolis (2004)
4.	Yang, Gene, American Born Chinese (2013)

2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

1.	Chute, Hillary. "Comics as Literature? Reading Graphic Narrative." <i>PMLA</i> 123.2 (2008): 452-465.
2.	Eisner, Will, Graphic Storytelling and Visual Narrative (2008)
3.	Baetends and Frey, The Graphic Novel: an Introduction (2015)
4.	McCloud, Scott, Understanding Comics (1994)
5.	McCloud, Scott, Reinventing Comics: How Imagination and Technology Are Revolutionizing an Art Form (2000)
6.	Jacobs, Dale "Marveling at <i>The Man Called Nova</i> : Comics as sponsors of multimodal literacy." <i>College Composition and Communication</i> 59(2) (2007): 180–205.
7.	Mandaville, Alison and Avila, J. P. "It's a word! It's a picture! It's comics! Interdisciplinary approaches to teaching comics." In Stephen E. Tabachnick (ed.) <i>Teaching the Graphic Novel</i> (2009): 245–253. New York: The Modern Language Association of America.
8.	Versaci, Rocco This book contains graphic language: comics as literature New York: Continuum. (2007)