City University of Hong Kong Course Syllabus

offered by Department of English with effect from Semester A 2021/22

Part I Course Over	view
Course Title:	The Sounds of English: Music, Language and Society
Course Code:	EN2832
Course Duration:	1 semester
Credit Units:	3
Level:	B2 Arts and Humanities
Proposed Area: (for GE courses only)	Study of Societies, Social and Business Organisations Science and Technology
Medium of Instruction:	English
Medium of Assessment:	English
Prerequisites: (Course Code and Title)	Nil
Precursors: (Course Code and Title)	Nil
Equivalent Courses : (Course Code and Title)	Nil
Exclusive Courses: (Course Code and Title)	Nil

Part II Course Details

1. Abstract

This course enables students to identify the social and historical role of the sounds of English in globalising English language and culture. Adopting a multidisciplinary approach (historical, practical and global), the course will get students to reflect on the historical connections between music and the literary arts (e.g. ballads, lyrical poetry, song lyrics), examine how phonological and rhetorical features in English poetry are carried over into popular music to create different intertextual meanings, and analyse the social role of popular music in globalising the English language and English culture in different parts of the world. Special emphasis will also be placed on exploring the relationship between popular music and the formation of social identities including: gender, racial, youth, political and religious identities. Overall, this course assimilates knowledge from different disciplines to help students explore the relationship between the English sound system, literature and popular music, and discover how these have contributed to the globalisation of English and English culture at the social and cultural level.

2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting*	Discov	•	
		(if	curricu		
		applicable)	learnin	_	
			(please		where
			approp		
			A1	A2	A3
1.	Discover the social and historical connections between the		✓	✓	
	musical and literary arts and discuss how they may be				
	linked to popular music across time.				
2.	Explain and apply relevant theories and techniques of		√	✓	✓
	English rhetoric across a range of popular music genres, by				
	analysing and evaluating the intertextual meanings of lyrics,				
	iconography, genres, and popular music industry in national				
	and international settings.				
3.	Critically evaluate the social role of cultural products			✓	✓
	including music and poetry in global contexts.				
4.	Synthesize knowledge from different ubject areasto			✓	✓
	develop interdisciplinary approaches to the study of				
	literary and cultural texts.				
5.	Gemerate creative responses to literary and cultural			✓	✓
	productions.				

* If weighting is assigned to CILOs, they should add up to 100%.	100%	

- A1: Attitude
 - Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.
- A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Teaching and Learning Activities (TLAs)

(TLAs designed to facilitate students' achievement of the CILOs.)

TLA	LA Brief Description) No.	Hours/week			
		1	2	3	4	5	(if
			✓	,	,	,	applicable)
Lectures	Interactive lectures and class	√	'	√	√	√	
	discussions to discover key						
	concepts and meaningful						
	connections that exist among						
	different disciplines.						
	Land Land Parison						
Critical reading and	Composition and critical	√	✓	√	√		
writing	analysis of key concepts and						
	ideas.						
	ideas.						
Group collaboration	Application of knowledge			✓	√	√	
and presentation	through presentation and						
	sharing.						
Experiential learning	Generate creative responses to			✓	✓	√	
	_						
	literary and cultural productions.						
				1			

4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CII	O N	0.			Weighting*	Remarks
	1	2	3	4	5		
Continuous Assessment: 100 %							
Class work participation:	\checkmark	$\sqrt{}$	\checkmark	$\sqrt{}$	\checkmark	10%	
Students are expected to							
contribute to in-class							
discussions and complete short							
writing exercises to demonstrate							
understanding of relevant							
materials.		,					
Critical Review of Lyrics:		V				20%	

Students will write short critical							
reviews of pop song lyrics in							
class. The short writings, which							
will be in response to specific							
questions/prompts, need to be							
supported by relevant primary							
textual examples (e.g. song							
lyrics, poetry or short extract							
from readings).							
Group Creative Project: Students will work in small groups to give a creative response (e.g. video essay, audio clip) to selected musical practices. Students present their work and receive feedback from peers and instructors, and are expected to base their investigation on comparison between local and international practices.		√	√	V	√ 	30%	
Analysis Paper: Students will write a research paper where they reflect and analyse issues using analytical, argumentative, or comparative prisms.	1	V	V	V	√ 	40%	
* The weightings should add up to 10	00%.					100%	

5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Assessment Task	Criterion	Excellent	Good	Fair	Marginal	Failure
		(A+, A, A-)	(B+, B, B-)	(C+, C, C-)	(D)	(F)
1. Class work participation		Excellent attendance, participation and contribution to in-class discussions and activities. Demonstrates excellent grammatical/lexical range and accuracy.	Good attendance, participation and contribution to in-class discussions and activities. Demonstrates good grammatical/lexical range and accuracy. May have occasional errors but does not interfere with comprehensibility of meaning.	Mostly good, participation and contribution to in-class discussions and activities. Demonstrates an adequate grammatical/lexical range with some evidence of systematic errors that occasionally interferes with comprehensibility.	Adequate attendance, participation and contribution to in-class discussions and activities. Unable to use linguistic resources to complete the task and relies on extremely limited grammar and lexis.	Poor attendance, participation and contribution to in-class discussions and activities. Fails to use language to complete the task or does not submit the task.
2. Critical review of		Demonstrates a very detailed	Demonstrates a detailed	Demonstrates some understanding of	Demonstrates a basic understanding of the	Unable to demonstrate
lyrics		1				
		understanding of	understanding of	the lyrics.	lyrics.	understanding of the
		the lyrics.	the lyrics.	Generally able to	Somewhat able to	lyrics.
		Able to evaluate	Mostly able to	evaluate and	evaluate and	Unable to create a
		and synthesize	evaluate and	synthesize	synthesize	coherent analysis.
		observations to	synthesize	observations to	observations to create	

3.	create a coherent, critical and insightful analysis with specific and accurate support. The main ideas of the review are strong, direct, and original. Demonstrates excellent grammatical/lexical range and accuracy.	observations to create a coherent, critical and insightful analysis with specific and accurate support. The main ideas of the review are mostly strong, direct, and original. Demonstrates good grammatical/lexical range and accuracy. May have occasional errors but does not interfere with comprehensibility of meaning.	create a coherent, analysis with specific and accurate support. The main ideas of the review are appropriate. Demonstrates an adequate grammatical/lexical range with some evidence of systematic errors that occasionally interferes with comprehensibility. Generally able to	a coherent analysis. The main ideas of the review are largely weak and unfocused. Unable to use linguistic resources to complete the task and relies on extremely limited grammar and lexis.	Fails to use language to complete the task or does not submit the task. Unable to choose an
Group creative project	appropriate topic, identify and collect appropriate data (images, written texts, videos, etc.),	select an appropriate topic, identify and collect appropriate data (images, written	select an appropriate topic, identify and collect appropriate data (images, written	select an appropriate topic, identify and collect appropriate data (images, written texts, videos, etc.),	appropriate topic, collect data (images, written texts, videos, etc.) or apply principles and tools to

texts, videos, etc.), texts, videos, etc.), analyze it. identify key identify key features, features, identify apply principles, apply key identify key principles, concepts features, concepts and tools of Fails to use language features. apply apply principles, concepts analysis accurately to complete the task or tools principles, concepts and and tools of analysis and appropriately, and analysis accurately and tools does not submit the and appropriately, analysis accurately accurately and evaluate findings in a task. appropriately, appropriately, coherent and evaluate and and and insightful analysis. findings and evaluate findings in in a evaluate coherent and findings in coherent and a insightful analysis. insightful analysis. coherent and Somewhat able to insightful analysis. Able to choose an choose an appropriate Mostly able to Generally able to appropriate approach and medium choose an approach and choose an to bring out the key appropriate medium to bring appropriate features and ideas of approach and out the key features approach and the project. medium to bring medium to bring and ideas of the Minimal to no out the key features out the key features project. attempts to establish and ideas of the Establishes an and ideas of the an intertextual project. excellent project. relationship with the Establishes a good Some attempts to intertextual source text. intertextual establish an relationship with Somewhat able to relationship with the source text intertextual analyse and evaluate the source text relationship with while the issues of the topic while demonstrating a the source text. and present these in a demonstrating a strong sense of Generally able to coherent manner. strong sense of originality. critically analyse Illustrates the topic originality. Able to critically and evaluate the within a very limited Mostly able to analyse and issues of the topic local perspective. critically analyse evaluate the issues and present these in The group is and evaluate the of the topic and a coherent manner

	present these in a	issues of the topic	to generate some	sometimes well
	coherent and	and present these in	insights.	organized.
	thought-provoking	a coherent and	Relates the topic	Distribution of
	manner to generate	thought-provoking	mostly to the local	manpower is at times
	new insights.	manner to generate	perspective.	lacking. It is
	Relates the issues	new insights.	The group is	sometimes difficult
	in the topic both	Focuses mostly	generally well	for the audience to
	globally and	on either the	organised and the	follow the
	locally.	global or local	project is generally	presentation.
	The group is well	perspective.	well-presented.	
	organised and the	The group is	Some members	Unable to use
	project extremely	mostly well	have a significant	linguistic resources to
	well-presented.	organised and the	and well-defined.	complete the task and
	Each member has a	project is mostly	role. Some parts of	relies on extremely
	significant and	well-presented.	the presentation are	limited grammar and
	well-defined. role.	Most members	well thought out.	lexis.
	All parts of the	have a significant		
	presentation are	and well-defined.	Demonstrates an	
	well thought out.	role. Most parts of	adequate	
		the presentation are	grammatical/lexical	
	Demonstrates	well thought out.	range with some	
	excellent		evidence of	
	grammatical/lexical	Demonstrates good	systematic errors	
	range and accuracy.	grammatical/lexical	that occasionally	
		range and accuracy.	interferes with	
		May have	comprehensibility.	
		occasional errors		
<u> </u>				i l

		but does not interfere with comprehensibility of meaning.			
4. Analysis Paper	Demonstrates creative and original thought. Shows deep understanding of relevant topics and the ability to engage with scholarly texts critically and in-depth. Able to identify highly relevant wider literature. Demonstrates excellent grammatical/lexical range and accuracy.	Demonstrates some creative and original thoughts. Shows good understanding of relevant topics and the ability to engage with scholarly texts critically and in-depth. Mostly able to identify highly relevant wider literature. Demonstrates good grammatical/lexical range and accuracy. May have	Shows a general understanding of relevant topics and some ability to engage with scholarly texts critically. Somewhat able to identify relevant wider literature. Demonstrates an adequate grammatical/lexical range with some evidence of systematic errors that occasionally interferes with	Shows a basic understanding of relevant topics and partial ability to engage with scholarly texts. Partially able to identify relevant literature. Unable to use linguistic resources to complete the task and relies on extremely limited grammar and lexis.	Does not show understanding of relevant topics with minimal to no engagement with wider literature. Fails to use language to complete the task or does not submit the task.

	occasional errors	comprehensibility.	
	but does not		
	interfere with		
	comprehensibility		
	of meaning.		

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

Music and literature

Rhetoric and prosody

Discourse analysis

Globalisation of English

2. Reading List

2.1 Compulsory Readings (tentative list)

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

Helsinger, E.K. 2015. Poetry and the Thought of Song in Nineteenth-Century Britain.
 Charlottesville: University of Virginia Press.
 Berger, H.M. and Carroll, M.T. eds. 2003. Global Pop, Local Language. Mississippi: Univ. Press of Mississippi.

2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

1.	Erni, John Nguyet. 1998. "Like a Culture: Notes on Pop Music and Popular Sensibility in
	Decolonized Hong Kong," Hong Kong Cultural Studies Bulletin, 8/9 (Spring/Summer): 55-63.
2.	Haase, Fee-Alexandra. 2015. "Songs about the reality of 'globalization' as political discourse:
	irony and critique of 'globalization' and the concept of 'world' in the lyrical tradition of the
	English western popular music of the late 20th and early 21st centuries." Studii şi cercetări
	filologice, 14: 61-90.
3.	Keegan-Phipps, Simon. 2017. Identifying the English: Essentialism and
	multiculturalism in contemporary English folk music. Ethnomusicology Forum, 26(1):
	3-25.
4.	Lau, Jeff Hok-yin and University of Hong Kong. Sociolinguistic Analysis of the Beatles Music
	within the Dynamic Model of Exchange: Feminism and Beatlemania Quantitative and
	Qualitative Linguistic Approaches. Hong Kong]: [U of Hong Kong Libraries], 2020. Web.
5.	Lent, John. ed. 1995. Asian Popular Culture. Boulder: Westview Press.
6.	McIntyre, Bruce. 2000. "Cantopop: The voice of Hong Kong." Paper presented at the Second
	International Conference on Hong Kong Culture, Hong Kong Polytechnic University.
7.	Omoniyi, Tope. 2006. Hip-hop through the world Englishes lens: A response to
	globalization. World Englishes, 25(2): 195-208.

8.	Rivers, Damian, and Andrew Ross. eds. 2018. Rivers, Damian, and Andrew Ross. Hip-Hop as
	Critical Conscience: Framing Dissatisfaction and Dissent. Cham: Springer International
	Publishing: Imprint: Palgrave Macmillan.
9.	Rymes, Betsy. 2020. How We Talk about Language: Exploring Citizen Sociolinguistics.
	Cambridge: Cambridge University Press. Web.
10.	Schwartz, Roberta Freund. 2008. How Britain Got the Blues: The Transmission and Reception
	of American Blues Style in the United Kingdom. (Ashgate popular and folk music series).
	Farnham: Routledge.
11.	Tang, Wai Man. 1998. Hong Kong Popular Music: Determinants of Popularity of Pop Songs.
	Unpublished M.Phil Thesis. Hong Kong: [Dept. of Marketing], City University of Hong Kong.
12.	Wald, Gayle. 1998. Just a girl?: Rock music, feminism, and the cultural construction of female
	youth. Signs: Journal of Women in Culture and Society, 23(3): 585-610.